

After 125 yrs, secret Coke formula is out

TIMES NEWS NETWORK

Since it was first made in 1886, the Coca-Cola formula is one of the most fiercely guarded trade secrets of the corporate world. Many claimed to have found it, but the mystery of Merchandise 7X, the name given to the combination of secret ingredients which gives the soft drink its distinctive taste, has endured.

Now an American public radio show claims to have found the recipe kept in an

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Atlanta steel vault and which, it is said, only two employees at a time know how to mix. The two never fly together.

'This American Life', broadcast on more than 500 stations, said it found the recipe in a 40-year-old newspaper. Its website thisamericanlife.org said the Atlanta Journal-Constitution published the photo of a book containing a handwritten replica of the original recipe on February 8, 1979.

MYSTERY MIX	
Fluid extract of Coca	3 drams
Citric acid	3oz
Caffeine	1oz
Sugar	30**
Water	2.5gallon
Lime juice	2pints & 1qrt
Vanilla	1oz
Caramel	1.5oz
7X FLAVOUR	(2oz of flavour to 5 gals syrup)
Alcohol	8 oz
Orange oil	20*
Lemon oil	30*
Nutmeg oil	10*
Coriander	5*
Neroli	10*
Cinnamon	10*

*drops
** (quantity unclear from the markings)

